



Mid-Columbia Economic Development District



Goal: “To provide a safe, and efficient, equitable and accessible regional transportation system to enhance the livability, resilience and economic vitality of the Mid-Columbia region.”
Connect Mid-Columbia 2021

THE

GORGE REGIONAL

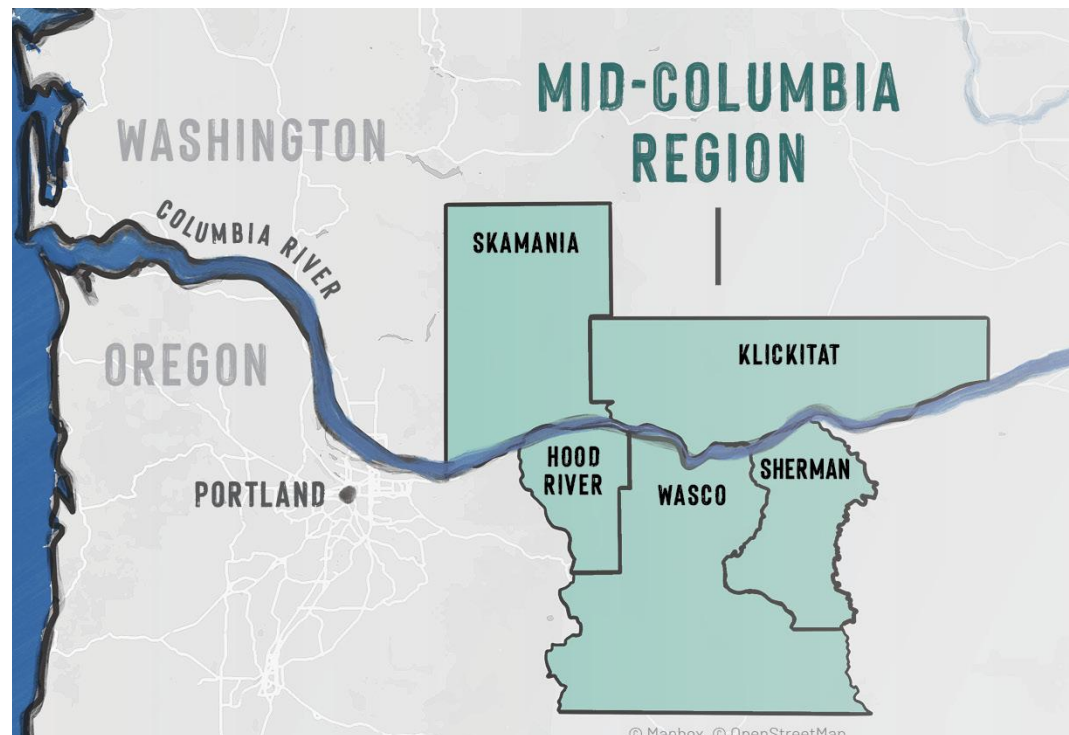
TRANSIT STRATEGY



MAY

2023

GORGE TRANSLINK





Phase I: What?

- Build Regional Partnerships
- Understand the needs
- Combine goals, policies, priorities of all the local transportation plans
- Develop the regional vision statement and goals

Phase II: How?

1. Operations
2. Governance Models
3. Financial Scenarios

Stakeholder Advisory Group

Public and Private Transit Providers
Tribal Representatives
Local Governments and Ports
Land Managers
Veterans Services Organizations
Hood River County Energy Council
State and Federal Government and Agencies
Health and Wellness Organizations
Higher Education
Local Employers
Local, Regional, and Federal Planning
Tourism and Outdoor Recreation
Historic Columbia River Highway
USDA Forest Service
Active Transportation Liaisons
Nonprofits and Community Based Organizations



VISION: Public transit supports thriving Columbia River Gorge communities by providing access to critical services, higher education, jobs, and outdoor recreation while protecting the natural wonders of the Gorge.

CLARK COUNTY

2011

Fisher's Landing



Camas/
Washougal
P&R



Stevenson/
Carson



COLUMBIA RIVER

SKAMANIA COUNTY

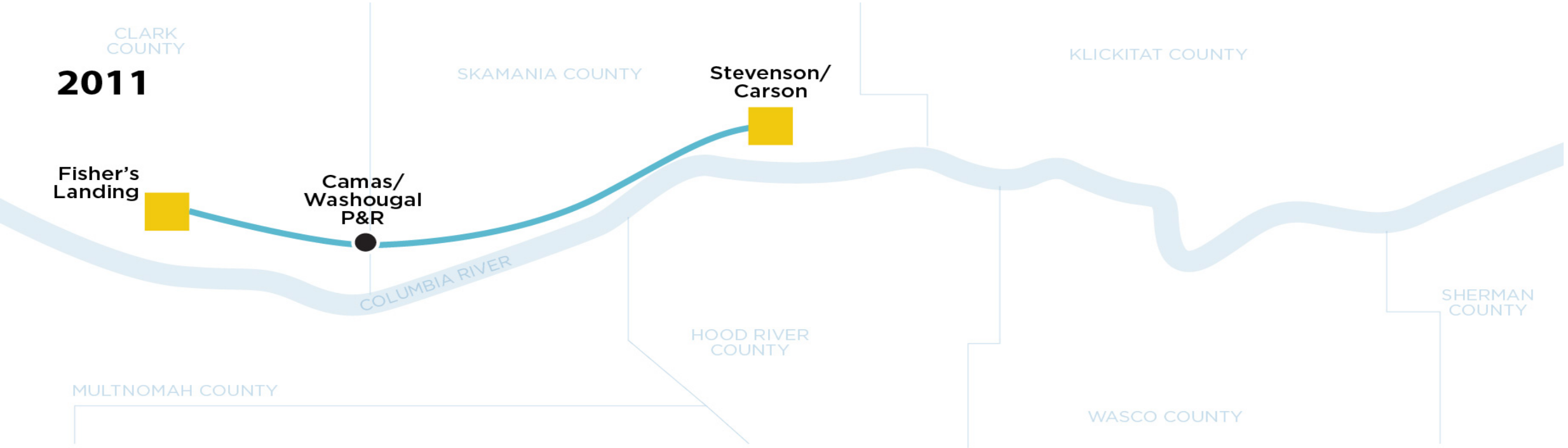
Klickitat County

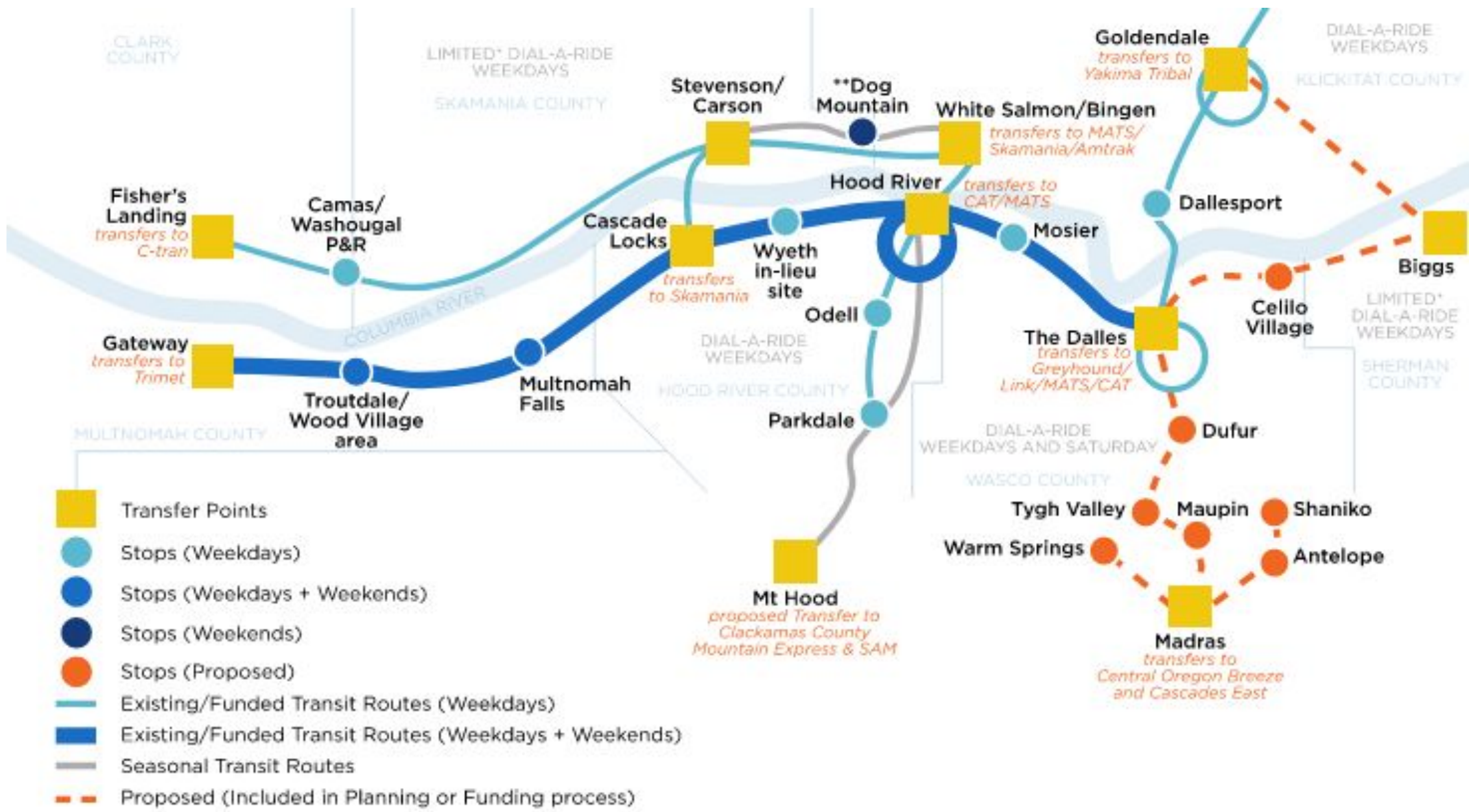
HOOD RIVER COUNTY

MULTNOMAH COUNTY

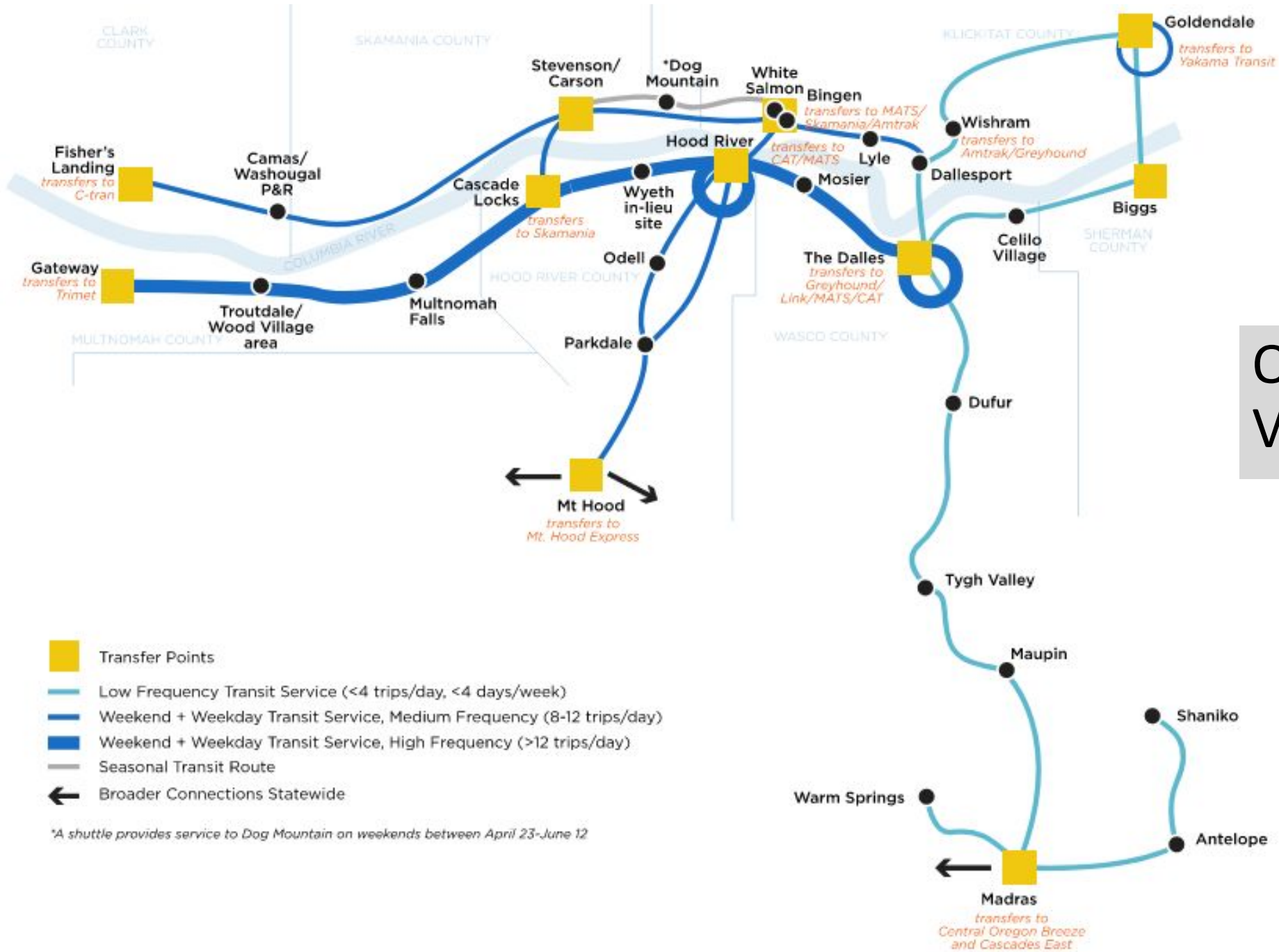
WASCO COUNTY

SHERMAN COUNTY





*Dial-a-Ride limited to seniors, people with disabilities, and people accessing medical trips
 **A shuttle provides service to Dog Mountain on weekends between April 23-June 12



Operations Vision Map

- Transfer Points
- Low Frequency Transit Service (<4 trips/day, <4 days/week)
- Weekend + Weekday Transit Service, Medium Frequency (8-12 trips/day)
- Weekend + Weekday Transit Service, High Frequency (>12 trips/day)
- Seasonal Transit Route
- Broader Connections Statewide

**A shuttle provides service to Dog Mountain on weekends between April 23-June 12*

Organizational Scenario	System Clarity	Govt Accountability, Oversight	Regional Equity	Operational Efficiency	Agency Staff Burden and Expertise	Funding	Implementation Complexity	Est. Cost
Scenario 1: Enhanced Status Quo							1	\$
Scenario 2: Regional Transit Advisory Board							1	\$\$
Scenario 3A&B: Joint Districts							5	\$\$\$\$
Scenario 3C: Single-County Districts							3	\$\$\$
Scenario 4: Regional Co-Op or TMO							2	\$\$\$\$
Scenario 5: Bi-State Governmental Agency							4	\$\$\$\$

THIS FIRST...

Decision-Making and Organizational Structures

Projects that Enhance the Regional Transit Network

Gorge Translink
YOUR GATEWAY TO GETTING AROUND THE GORGE!

Schedules & Routes | Travel Training

SMS Transit Alerts
Receive text notifications whenever we post a transit alert! Alerts will include service interruptions due to weather or other unpredictable events. Sign up here:
SMS Alerts

Gorge Translink
We're an alliance of rural providers offering public transportation services throughout the Mid-Columbia River Gorge.

CAT
Columbia Area Transit in Hood River

SKAMANIA COUNTY TRANSIT

Mt. Adams Transportation Services

THE LINK PUBLIC TRANSIT
The LINK in Wasco County

SHERMAN COUNTY TRANSIT

Gorge Pass

Activate Pass
General Gorge Annual Gorge Pass

GO VETS COLUMBIA GORGE



Travel Training Videos

Welcome to Your Region...

Welcome to Your Regional Transit System

GORGE TRANSIT CONNECT

A partnership of community organizations in the Columbia River Gorge dedicated to providing the freedom of mobility and fare assistance to low-income individuals.



What's Next?

- Public Transportation Summit
- Public Outreach and Education
- Enhance Operational Coordination